



AI's Journey in Payments and Finance

**Banking on**

 **intelligence.**



# Unlocking value

AI can help you meet business objectives and be more flexible in delivery. But it's likely the true value of AI will only materialise once it is integrated into larger systems.

Let's unpack the key value **AI** delivers



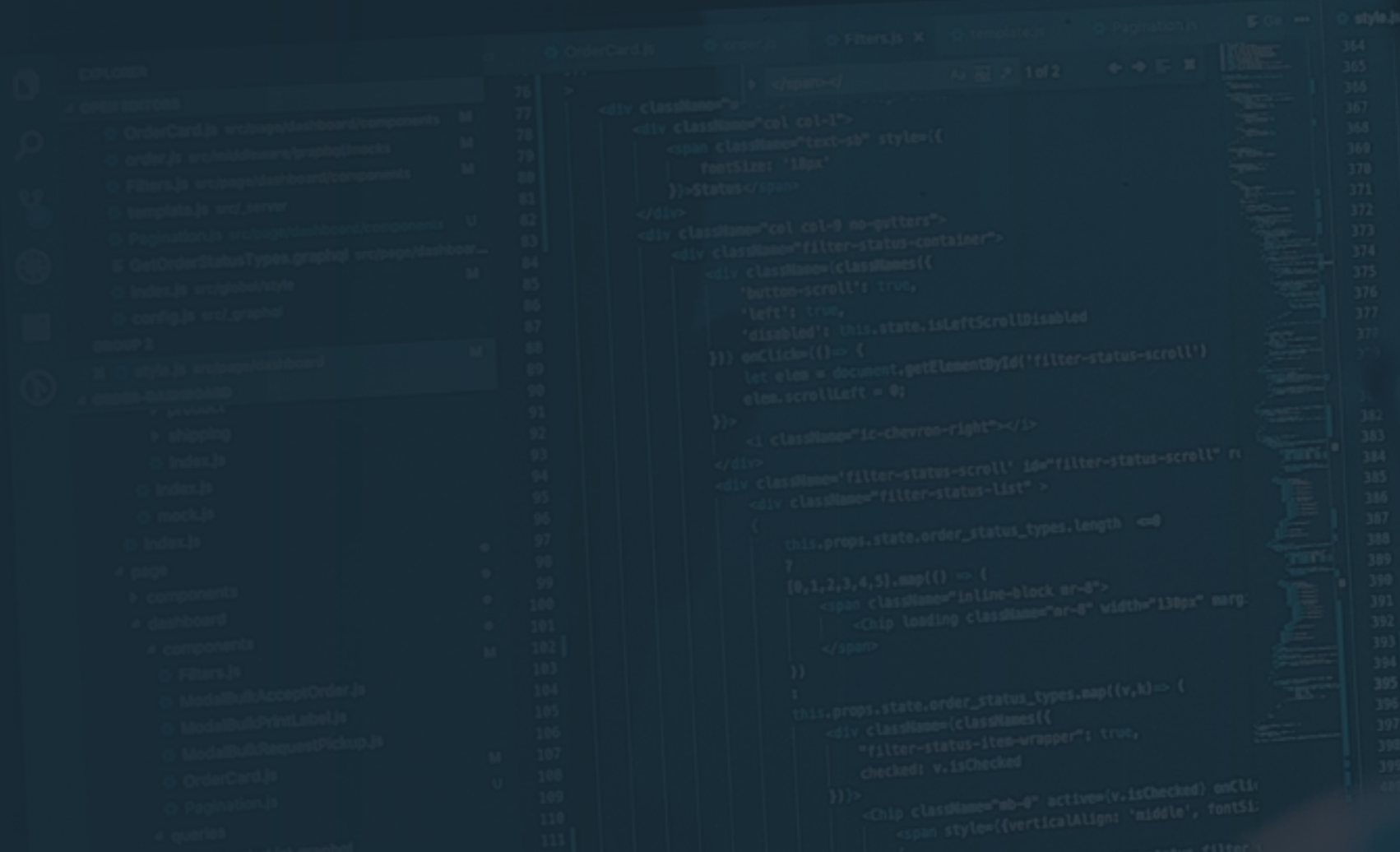
Delivering what the  
→ customer expects

The norm, not the exception – fast transactions, convenient payment methods, easy self-service, smoother processes.



# Speed to delivery

Less reliance on IT teams.  
Algorithm changes can be  
made in minutes not days.





# Goal setting and ↳ learning

Push higher margin products, trial new products, experience a new level of flexibility. Compare results and learn and open up new revenue streams.



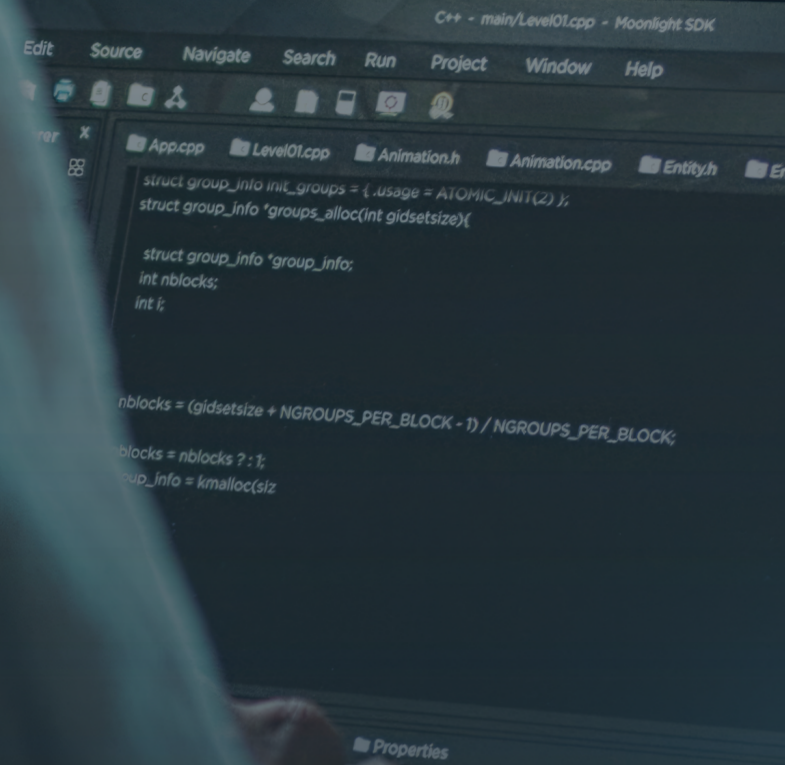
# Opportunity spotting

Spot zero results queries, underperforming categories or heatmaps and quickly improve responsiveness.



# Bundling and → embedded

Make buying frictionless and easier. Quickly bundle a host of related services together.





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Reach out to the team

